



71st Annual National Conference of the Indian Orthopaedic Association



IOACON 2026

— Where brilliance meets Bharat —

1st to 6th DECEMBER 2026

Venue :

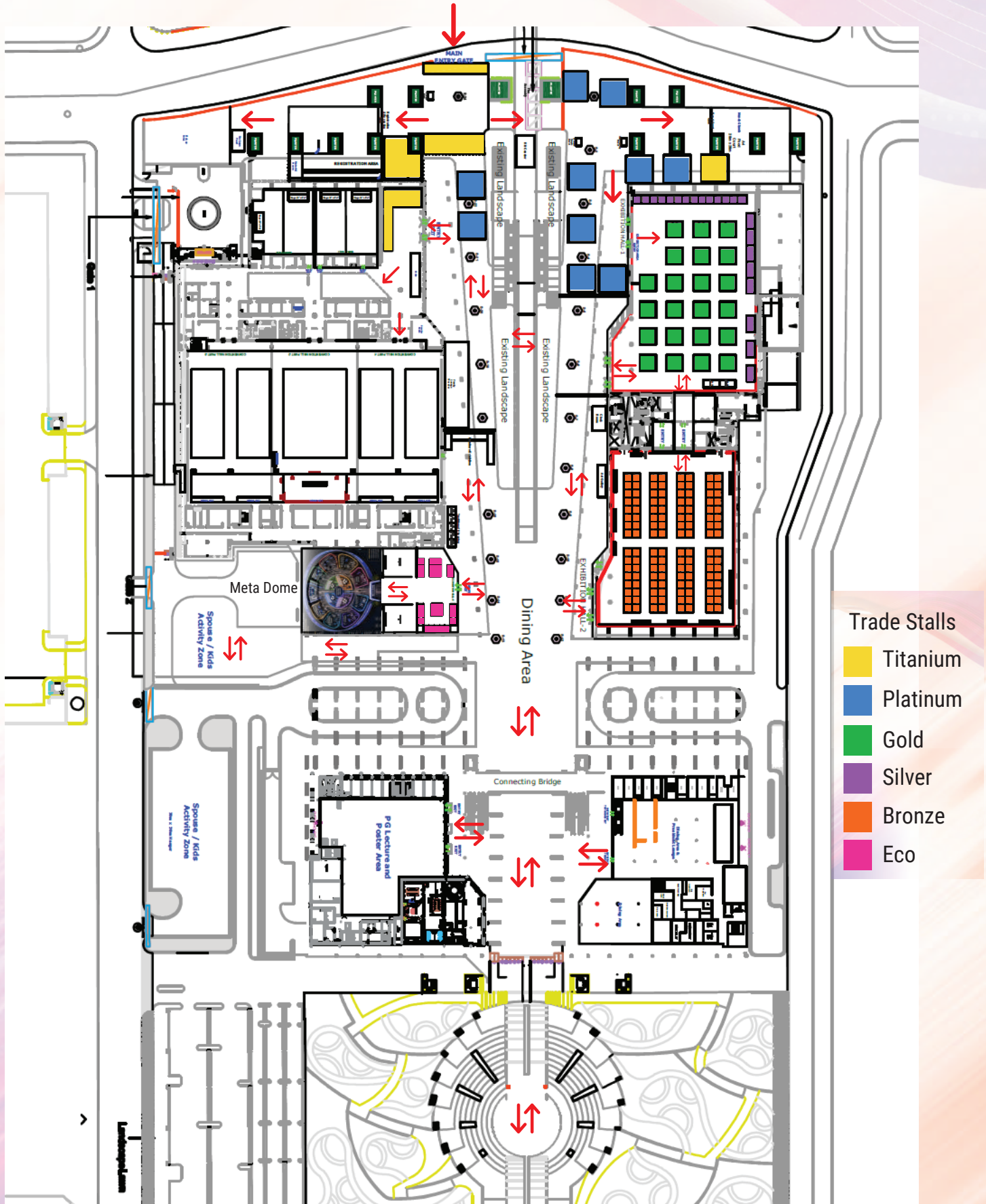
Mahatma Mandir Convention &
Exhibition Centre, Gandhinagar

TRADE BROCHURE

Where Brilliance meets Bharat,
Where Orthopaedics meets Industry Leadership



LAYOUT OF GRAND IOACON 2026



WELCOME MESSAGE FROM ORGANISING COMMITTEE

Welcome to **IOACON 2026**, from **1st to 6th December 2026**, where excellence, innovation, and opportunity converge on the largest orthopaedic platform in India. On behalf of the Organising Committee, we extend a warm invitation to all our valued trade partners, healthcare companies, innovators, and industry leaders to be an integral part of this landmark event.

With an expected participation of **more than 8,000 registered National & International orthopaedic surgeons, over 1,500 Postgraduate Students**, and nearly **500 distinguished National and International faculty members**, IOACON 2026 promises an unmatched congregation of decision-makers, future leaders, academicians, and practising specialists from every branch of orthopaedics. In addition, a thoughtfully designed trade ecosystem with **over 220 curated stalls** will create one of the most dynamic industry engagement platforms ever seen at an orthopaedic conference.

IOACON has always been more than a scientific meeting—it is where clinical knowledge meets technology, research meets enterprise, and partnerships translate into progress. Your presence as a trade partner is essential in bringing advanced implants, instruments, digital solutions, robotics, biologics, and next-generation technologies directly to the surgeons who shape patient care.

The conference is being planned as an immersive experience with premium exhibition halls, academic arenas, innovation zones in form of **Meta Dome**, branding opportunities, hospitality experiences, and high-value networking spaces that maximize visibility and engagement for every participating company. Whether your goal is product launches, surgeon interaction, distributor expansion, brand recall, or strategic market positioning, **IOACON 2026** offers exceptional value.

We look forward to welcoming you to **IOACON 2026** and building a successful partnership that advances orthopaedics while creating lasting business opportunities for all stakeholders.

WELCOME TO IOACON 2026 At Gandhinagar !

Be a Partner & Contribute !



Dr. Navin Thakkar
Organizing Chairman
& President IOA



Dr. Kamlesh Devmurari
Organizing Secretary
President GOA & AOS



Dr. Jawahar Jethwa
Co-Organizing Chairman &
Chairman Scientific Committee



Dr. Vikas Jain
Co-Organizing Secretary
Chairman Trade Committee



Dr. Ketan Thakkar
Co-Organizing Secretary



Dr. Dinesh Thakkar
Treasurer

WHY PARTICIPATE IN IOACON 2026?

Participating in **IOACON 2026** offers an unmatched opportunity to position your brand at the centre of India's largest and most influential orthopaedic platform.

With thousands of delegates including senior surgeons, specialists, hospital decision-makers, residents, and industry leaders, it provides direct engagement with the exact audience that drives clinical adoption and purchasing decisions.

Companies can showcase innovations, demonstrate products, and execute impactful product launches in front of a highly relevant and receptive professional community.

The conference also serves as a powerful venue for distributor networking, enabling expansion into new territories through meaningful business connections and channel partnerships.

Strong branding opportunities across exhibition spaces, scientific zones, digital media, and event activations ensure lasting visibility and recall. Importantly, **IOACON 2026** also connects brands with postgraduate students and young surgeons—the future buyers, influencers, and opinion leaders of orthopaedics.

Partnering with IOACON 2026 goes beyond securing an exhibition space; it is a strategic investment in your brand's growth, market access, and long-term leadership within the orthopaedic community.



BIORATH - FUTURE OF ORTHOPAEDICS IN GUJARAT

IOACON 2026 invites the pharmaceutical and medical device industry to participate in a conference designed not only as India's premier orthopaedic gathering, but as the starting point of a larger national mission -

BIORATH (BHARAT INSTITUTE FOR ORTHOPAEDIC RESEARCH, ACADEMICS, TRAINING & HERITAGE) an academic body under the Aegis of **Gujarat Orthopaedic Association**.



FROM EVENT TO INSTITUTION

Most conferences end when the lights go off.

IOACON 2026 begins something that never ends.

Your participation directly contributes to building:

- Continuous training infrastructure
- Simulation & skills labs
- Technology adaptation and validation centres
- A global research and innovation platform
- A living museum of orthopaedic heritage

IOACON 2026 SURGEON AND VISITORS WALK-THROUGH EXPERIENCE

Your journey at **IOACON 2026** begins the moment you enter the grand venue through the iconic **IOACON Mahatma Chowk**, a vibrant central plaza designed as the heart of networking, movement, and first impressions.

After registration, take the **left side of IOACON-Mahatma Chowk** to the dedicated **Gift & Delegate Kit Collection Zone**, where your conference essentials and welcome gifts await.

Continue onward into **Hall 1**, the buzzing commercial hub with **22 Gold 3D Designer Stalls and 17 Silver Stalls**, laid out with spacious **4-meter-wide walking aisles** for smooth visitor movement. The atmosphere is elevated by striking **LED indicator panels**, dynamic branding displays, & **massive suspended LED advertising screens** from a height of 14 meters, creating an immersive expo experience.

Finally, the pathway opens into the breathtaking **Main Convention Hall**—a colossal **5,500-seater** with a gigantic LED screen, world-class acoustics, and an awe-inspiring sense of scale. Here, you truly feel the grandeur, prestige, and vastness of **IOACON 2026**.

The venue also offers **seven additional spacious academic halls** across the ground and first floors, connected by wide **air-conditioned lobbies**, along with **five conference rooms** for focused meetings, workshops, and specialty sessions.

As you step in, proceed toward the **right side for Registration**, where all delegates, faculties, senior citizens can complete check-in smoothly and receive entry credentials. You can visit 2 grand **Titanium stalls (A1 & A2)** right in boulevard of the **IOACON Mahatma Chowk**. As you walk into the boulevard, you can see monuments like the **Statue of Unity, Somnath Temple, Gir lions**.

From there, walk straight ahead into the premium trade exhibition boulevard featuring the prestigious **Platinum Stalls B1 To B8**, showcasing leading orthopaedic pharmaceutical and medical device companies, breakthrough technologies, and global innovations. You can explore Food Galleria, named **Manek Chowk** with **2 Premium Platinum stalls and 1 Titanium Stall** in the hangar.

As you exit Hall 1, you transition into the distinguished **Academic Zone**, where you pass the elegant and massive **Faculty Lounge** and **two more premium Platinum stalls B9 & B10** before arriving at the magnificent **Grand Titanium Stall A3** anchoring the academic lobby.

Here, delegates can experience a unique **Silent Conference Mode**, where **five halls function simultaneously** through headset-based audio channels, and a traditional open format during **Plenary Sessions, Inauguration Ceremonies, and CME programs**.

IOACON 2026 SURGEON AND VISITORS WALK-THROUGH EXPERIENCE

For the ultimate experience, step onto the **balcony level of the Main Convention Hall** and witness the grandeur, energy, and vastness of **IOACON 2026** from above—a **truly unforgettable perspective**.

As you exit **Hall 2**, you arrive at the lively **Food Zone Galleria**, the social **Atrium of the conference**, where delegates gather, network, refresh, and reconnect in a vibrant hospitality environment.

Inside the **Meta Dome**, visitors explore curated technology zones featuring **AI-driven surgical planning**, **3D printing**, **patient-specific implants**, **robotics**, **navigation**, **biomaterials**, **smart implants**, **regenerative medicine**, **digital orthopaedics**, and **startup innovation**.

Experience the vibrant hospitality of Gujarat at the **Atrium Food Zone Galleria**, the social heart of IOACON 2026, where all lunches and the grand inaugural dinner will be served in a lively and elegant setting. Delegates can indulge in a rich spread of **delicious Gujarati delicacies**, celebrating the **authentic flavours, culture, and warmth of the Gujarat region**.

For those seeking wellness and rejuvenation, a dedicated **Grooming Lounge** and **Fitness/Gym Experience Zone** will also be available—perfect for delegates who want something beyond academics and exhibitions. The Atrium Galleria is where networking, leisure, culture, & comfort come together in one memorable experience.

As you walk out of the auditorium and re-enter the exhibition pathway through **Hall 1**, the journey continues into **Hall 2**, dedicated to the **Bronze Eco Stalls**. This intelligently designed hall features **32 exclusive corner stalls & 96 modular 3m x 3m stalls**, arranged in a striking **Island Concept Layout** that keeps the perimeter walls open for continuous **LED advertising panels** and partner visibility. Overhead, the hall comes alive with a dramatic ceiling **LED experience**, adding motion, colour, & futuristic ambience to the entire zone.

From the gallery, step into **Hall 3**, the destination for **Innovation & Technology HUB** where the future of orthopaedics takes centre stage. Here stands the spectacular **Meta Dome Experience** - a circular immersive innovation arena unlike anything seen before at an orthopaedic conference. Attached to **Meta Dome** are Two academic halls with innovation and technology lectures.

At its centre is a live demonstration **white board hub** where science, design, and surgery converge. Surrounded by futuristic lighting, interactive displays, holographic visuals, & next-generation concepts, the **Meta Dome** is not just an exhibition- it is a **360° glimpse into the future of orthopaedics**.

The Atrium Galleria also features a thoughtfully designed **Kids & Spouse Zone**, ensuring a delightful and engaging experience for accompanying family members. Adding charm to the atmosphere will be curated lifestyle stalls offering **jewellery, furniture, traditional attire, handicrafts, and specialty local food items**, creating a festive cultural marketplace within the conference.

ORGANISERS GUIDELINES FOR TRADE EXHIBITORS – IOACON 2026

To ensure smooth planning and fair allocation of exhibition opportunities, all trade participation at **IOACON 2026** will be governed by the following guidelines:

- 1. Stall allocation will be strictly on a First-Come, First-Served basis**, subject to availability & confirmation by the Organising Committee. Early confirmation is strongly recommended for preferred locations.
- 2. An advance payment of 50% of the total booking amount is mandatory**, to confirm any stall, branding space, or partnership category. And rest 50% to be deposited by means of postdated cheque, (not later than 1st November 2026), that can be returned in case of subsequent electronic transfers. However, for contributions of 10 lakhs and below against a single stall, 100% must be paid in advance.
- 3. Full and final payment (100%) must be completed prior to 1st November 2026.**, Participation rights, fabrication access, and branding permissions will be granted subject to the complete payment clearance in the account books.
- 4. All commercial terms, deliverables, and commitments must be finalized in writing on stamp paper** through mutual agreement with the Organising Committee. Verbal discussions will not be considered binding.
- 5. Rates are structured to maintain fairness for all partners.** However, exhibitors may explore additional **branding and visibility opportunities** subject to availability.
- 6. Trade Partner Delegate Badges, Food Access & Additional Registrations**

Each confirmed trade partner will be allotted a specified number of **designated trade partner** delegate badges as per the approved stall / partnership category. These authorised badges will be issued with an individual **QR Code-enabled access system** for smooth, secure, and professional entry management.

Included Badge Entitlements:

The designated badges issued by the organisers shall provide access, as per category entitlement, to:

- Trade exhibition areas
- Approved conference movement zones
- **Food Atrium / Dining Areas** during official meal sessions
- Other permitted hospitality areas as notified by the organisers

Badge access permissions will be activated in QR Code only for the number of delegates officially entitled under the respective partnership package.

7. Additional Company Representatives

If any trade partner wishes to bring **additional company representatives** beyond the allotted quota, such persons must complete a separate **online registration process**. Available paid options may include:

- Additional Trade Delegate Registration
- Lunch Access
- Dinner Access

8. Trade Visitors / Non-Company Representatives

Any trade visitor who is not an official company representative of a confirmed partner shall also be required to register separately and obtain an authorised visitor badge for entry into the designated trade and exhibition areas, subject to organiser policy and category access permissions.

9. Important Deadline

All registrations for additional trade delegates, company representatives, trade visitors, and meal / banquet purchases must be completed **on or before 15th November 2026** to facilitate badge printing, QR activation, catering planning, and access management.

10. Important Conditions

- On-site requests for additional access may be limited or unavailable.
- QR-coded badges are non-transferable and must be worn visibly at all times.
- Entry to food zones and hospitality areas will be strictly controlled through badge scanning.
- Trade visitor access may be restricted to exhibition areas only unless separately upgraded.
- Misuse of badges may lead to cancellation of access privileges.

Trade partners are advised to finalise staffing plans early and complete all registrations well in advance for a seamless conference experience.

- 11. Trade partners contributing 50 lakhs and above will be invited as guest to the banquet as per the policy of IOACON 2026.**

- 12. All stall layouts, fabrication plans, branding creatives, and display designs must be shared with organisers periodically for approval and venue compliance.**

- 13. Any additional requirements** such as extra furniture, electrical load, internet, manpower, fabrication modifications, AV systems, etc., **shall be chargeable to the participating partner.**

ORGANISERS GUIDELINES FOR TRADE EXHIBITORS – IOACON 2026

14. GST and all applicable taxes are compulsory and payable extra as per prevailing government regulations. Please note that the **Reverse Charge Mechanism (RCM) of GST will not be accepted / permitted** for any stall booking, partnership, branding, or partnership transactions related to **IOACON 2026**. All participating trade partners must ensure that payments are made under the **regular GST taxation mechanism**, with applicable GST charged and paid in

the normal course as per prevailing law. The Organising Committee / appointed billing entity will issue proper tax invoices accordingly.

15. The Organising Committee reserves the right to regulate all exhibition matters in the best interest of conference management and overall participant experience.

ADDITIONAL TRADE EXHIBITION GUIDELINES – IOACON 2026

To maintain a professional, productive, and delegate-friendly environment, all participating trade partners are requested to adhere to the following additional guidelines:

1. Sound Control & Noise Management

All trade partners are requested to maintain **audio systems, presentations, music, & promotional sounds at low and reasonable decibel levels**. This is essential for the benefit of nearby academic sessions, scientific discussions, business meetings, and interactions taking place in surrounding stalls and exhibition zones.

2. Exhibition Inauguration & Operating Dates

The formal inauguration of the **Trade Exhibition** will be held on **Thursday, 3rd December 2026** at approximately 9:00 AM.

The exhibition shall remain operational through **Sunday, 6th December 2026**, until the official close of conference timings on the final day. All exhibitors are expected to keep their stalls functional and staffed throughout the announced exhibition hours.

3. Restriction on Bag Distribution

Distribution of **large or small bags, carry bags, gift bags, or "thela" type promotional bags** within the venue is prohibited to maintain venue discipline, reduce clutter, and support security management.

However, exhibitors may display a **sample product bag** at their stall, collect delegate details, and arrange direct delivery to the delegate's registered address after the conference.

4. Excursion & Tour Assistance During Conference Dates

Trade partners are requested **not to promote, arrange, or assist delegates for excursions or sightseeing tours during the official conference dates (3rd to 6th December 2026)**. This policy has been adopted by the IOACON 2026 team based on majority stakeholder feedback, with the objective of maximizing academic participation and sustaining strong footfall in the trade exhibition areas.

5. Tourism Support Before & After Conference

To enhance delegate experience, organised **pre-conference and post-conference Gujarat tourism packages**, along with curated **local Ahmedabad sightseeing options**, will be planned separately through approved channels.



The Organising Committee appreciates the cooperation of all partners in creating a **focused, vibrant, & successful** conference environment

Contribution: **INR 3 Crore**

4

**EXCLUSIVE OPPORTUNITY
AVAILABLE**

Limited Availability

TITANIUM PARTNERSHIP OPPORTUNITY CATEGORY A

Location: A1 & A2 at IOACON Mahatma Gandhi Chowk and A3 at Reception zone at academic zone entrance (L Shaped), A4 At Khau Gali named Manek Chowk

Best for:

- Large medical device / MNC / robotics / premium pharma brands

Benefits:

- Largest prime stall approx. 150sq meter
- Appropriate size of LED wall display at stall
- Logo on sponsor panels as a titanium partner (as per committee's approval)
- Logo on Trade Partner page on digital final brochure and website (as per committee's approval)
- Best location for maximum foot falls.
- **20** complimentary registrations with all Lunches & Inaugural Dinner only.

The **KHAU GALI/ Manek Chowk Food Galleria at IOACON 2026**. has premium **Titanium (A4)** category partnership offers unmatched visibility in one of the **highest-footfalls** and most memorable networking zones of the conference.

Partner Entitlements

- Exclusive Title Association with KHAU GALI / Manek Chowk Food Galleria of 30 m x 30 m approx
- **Additional Complimentary Stall A4 : 10m x 10m** premium space (**100 Sq. Mt.**) for branding, product showcase, engagement lounge, or activation zone
- Extensive branding across the complete Food Galleria area
- Acknowledgement on official conference partner panels and directional signage
- Opportunity for experiential engagement and hospitality-led networking

Partner Responsibilities

- Complete management of the entire food services zone with **highest hospitality standards**
- Service to include **100% Vegetarian menus** only
- Curated mix of:
 - Authentic Gujarati delicacies
 - Regional Indian fast food favourites
 - Hygienic snack counters and beverages
- Manpower, hygiene, service flow, seating ambience, waste management, and guest experience

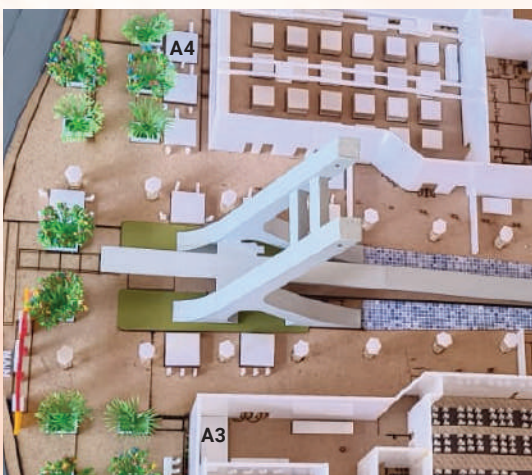
Why Choose This Opportunity?

- One of the **highest-footfall zones** of IOACON 2026
- Strong emotional brand recall through food & hospitality
- Continuous visibility across all conference days
- Premium networking environment with delegates and faculty

Limited Availability

Four Titanium Partnership Available.

Early confirmation strongly recommended.



Contribution: **INR 1.6 Crore**

10

**EXCLUSIVE OPPORTUNITY
AVAILABLE**

Limited Availability

**PLATINUM
PARTNERS
CATEGORY B**

Location: Left of IOACON Mahatma Gandhi Chowk, walk way into Food Galleria and towards hall 1 and in front of academic area entrance. B1 to B8, While B9 And B10 In front of main convention hall entrance.

Best for:

- Large medical device / MNC / robotics / premium pharma brands

Benefits:

- Stall approx. **100 sq. meter**
- Appropriate size of LED wall display at stall
- Logo on sponsor panels as a platinum partner (as per committee's approval)
- Logo on Trade Partner page on digital final brochure and website (as per committee's approval)
- **15** complimentary registrations with all Lunches and Inaugural Dinner only



Contribution: **INR 51 Lacs**

22

**EXCLUSIVE OPPORTUNITY
AVAILABLE**

Limited Availability

**GOLD
PARTNERS
CATEGORY C**

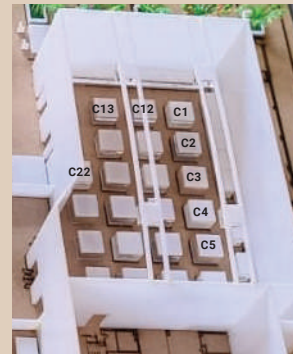
Location: All 3D Island stalls in Hall 1 with maximum foot-falls Ceiling Branding present

Best for:

- Large medical device / MNC / robotics / premium pharma brands

Benefits:

- Stall size: **36 sq. meter**
- Logo on sponsor panels as a gold partner (as per committee's approval)
- Logo on Trade Partner page on digital final brochure and website (as per committee's approval)
- **6** complimentary registrations with all Lunches and Inaugural Dinner only



Contribution: **INR 25 Lacs**

17

**EXCLUSIVE OPPORTUNITY
AVAILABLE**

Limited Availability

**SILVER
PARTNERS
CATEGORY D**

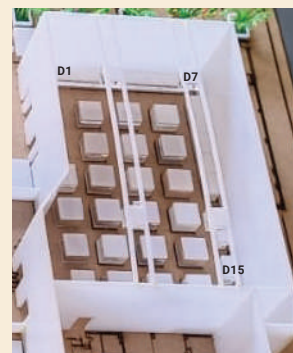
Location: All Octonorm stalls in Hall 1 with maximum foot falls Ceiling Branding present

Best for:

- Medium size medical device / MNC / Small and medium size pharma brands

Benefits:

- Stall size: 6 x 3 m = **18 sq. meter**
- Logo on sponsor panels as a Silver partner (as per committee's approval)
- Logo on Trade Partner page on digital final brochure and website (as per committee's approval)
- **4** complimentary registrations with all Lunches and Inaugural Dinner only
- Octonorm stalls will have **2 tables & 4 chairs** as per category, rest all other details are provided in bronze category



Contribution: **INR 15/10 & 7 Lacs**

32

**EXCLUSIVE OPPORTUNITY
AVAILABLE**
Limited Availability

**BRONZE
PARTNERS**

96

**EXCLUSIVE OPPORTUNITY
AVAILABLE**
Limited Availability

Location: All Octonorm stalls in **Hall 2** with maximum foot falls towards lunch and atrium. Ceiling LED And Wall branding present Premium located corner stalls are priced @15 Lacs INR

Best for:

- Medium to small size medical device / MNC / Small and medium size pharma brands

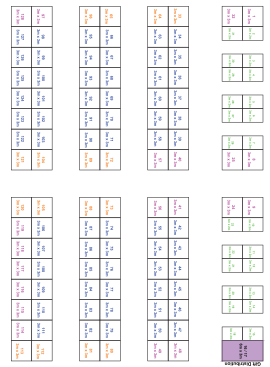
Benefits:

- Stall size: 3 x 3m = **9 sq. meter**
- 32 corner stalls for INR 15/10 lacs & 96 middle stalls at INR 7 lacs each.
- Clubbing of corner & middle stalls will be calculated as per the rate of the corner stalls
- **2** complimentary registrations with all Lunches and Inaugural Dinner only.

Each Octanorm Stall 3 x 3 Includes:

- Aluminum frame structure with grooves
- White laminated wall panels / partition panels
- Fascia board with company name
- Basic lighting (LED spotlights or tube lights)
- Electrical socket / power point
- Carpet flooring
- 1table + 2 chairs
- Dustbin

HALL 1



HALL 2

Contribution: **INR 8 & 4 Lacs**

10

**EXCLUSIVE OPPORTUNITY
AVAILABLE**
Limited Availability

**ECO &
TECHNOLOGY
PARTNERS**

8

**EXCLUSIVE OPPORTUNITY
AVAILABLE**
Limited Availability

Location: All Octonorm stalls in Hall 3 with maximum foot falls towards METADOME

Best for:

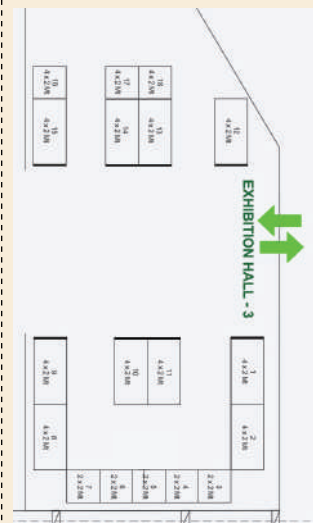
- All tech innovation, new medical device, AI, Bioengineering, New Biomaterials, AR VR Innovation & Startups.

Benefits:

- Stall size: 4 x 2m = **8 sq. meter (10)** & 2 x 2 m = 4 sq. meter (8)
- **2** complimentary registrations with all Lunches and Inaugural Dinner only

Each Octanorm Stall 2 x 2/4 x 2 Includes:

- Aluminum frame structure with grooves
- White laminated wall panels / partition panels
- Fascia board with company name
- Basic lighting LED spot and tube lights
- Electrical socket / power point
- Carpet flooring
- 1table + 2 chairs
- Dustbin



META DOME – THE FUTURE OF ORTHOPAEDICS

“Where Innovation Meets Precision”

The **Meta Dome** is a first-of-its-kind circular immersive innovation arena created to showcase the future of orthopaedics through a powerful **360° experience**. Featuring **9 curated technology stalls**, each zone represents a critical pillar of next-generation musculoskeletal care, where science, engineering, and surgery converge to improve patient outcomes.

This futuristic platform brings together the latest advances in **Artificial Intelligence, 3D Printing, Biomaterials, Robotics, Regenerative Medicine, Digital Health, & Precision Surgery** under one dynamic dome. It is designed as an interactive destination where delegates can witness how technology is transforming orthopaedics from conventional treatment to personalized, data-driven solutions.

At the heart of Meta Dome lies the **Live Innovation Theatre**, where visitors can experience real-time surgical simulations, case-based discussions, live demonstrations, and direct collaboration between surgeons, engineers, researchers, and innovators. This central arena offers a rare opportunity to witness how ideas evolve from concept to clinical reality.

Adding further value are **Interactive White Board Sessions**, where industry leaders, technology experts, and research pioneers engage with delegates in open discussions. These sessions simplify complex technologies, explain clinical applications, review future trends, and encourage problem-solving through live sketching, planning, and audience interaction.

Technology zones include Robotics with **AR/VR/MR-assisted navigation, Arthroscopy and minimally invasive systems, Spine innovation and motion preservation, Gait analysis with motion sensor tracking, Trauma solutions, Digital orthopaedics and smart implants, Regenerative orthopaedics, Biomaterials and bio-integration platforms, Patient-specific implants, AI-based predictive orthopaedics, and advanced musculoskeletal ultrasonography.**

Complementing the innovation ecosystem are **two dedicated Academic Lecture Theatres**, specially designed for round-the-clock paper presentations and scientific exchange. These theatres provide a platform for postgraduate students, practising surgeons, researchers, biomedical scientists, and innovators to present their latest work, emerging technologies, and new biomedical research.

Meta Dome is not just an exhibition—it is a living centre of learning where innovation is displayed, debated, refined, and inspired through science, collaboration, and vision.



Contribution: **INR 2 Crore**

3

**EXCLUSIVE OPPORTUNITY
AVAILABLE**

Limited Availability

3rd, 4th & 5th December

DIAMOND DINNER BRANDING PARTNERSHIP



Position your brand at one of the most engaging social experiences of IOACON 2026 through an **exclusive Dinner Branding Partnership**. These premium opportunities offer unmatched visibility, hospitality association, and direct delegate engagement during high-footfall evening networking events

Partner Entitlements

- **One Complimentary Exhibition Stall**
Size: **6m x 6m**
Total Area: **36 Sq. Mt. bare floor space**
- **Exclusive Branding on Entrance Arch** of the dining area
(Design, fabrication, and installation to be managed by the partner)
- **One Conference Dinner Association** per partner, inclusive of **entertainment and beverages**, allotted on a **first-come, first-served basis**
- **Branding Rights within the Dining Area**
(All production, printing, and installation costs to be borne by the partner)

Branding Guidelines

- All creatives must align with the official conference branding theme
- Prior approval from the Organising Committee is mandatory before printing or installation
- Branding ratio to be maintained as:
60% Conference Branding
40% Partner Branding

Partner Responsibilities

- Printing, fabrication, logistics, and installation of branding material
- Compliance with venue and conference branding guidelines
- Timely execution as per organiser schedule

Why Choose Dinner Branding?

- Premium visibility during high-engagement networking hours and 100% presence in dining area.
- Strong brand recall through hospitality association
- Access to senior surgeons, faculty, delegates, and industry leaders
- Ideal platform for relationship building in a relaxed environment

ONLY 3 EXCLUSIVE OPPORTUNITIES AVAILABLE.
EARLY CONFIRMATION RECOMMENDED.

IOACON 2026

Contribution: **INR 1.5 Crore**

4

**EXCLUSIVE OPPORTUNITY
AVAILABLE**

Limited Availability

3rd, 4th, 5th & 6th December

DIAMOND LUNCH BRANDING PARTNERSHIP



Associate your brand with one of the highest footfall networking zones at **IOACON 2026** through an exclusive **Lunch Branding Partnership**. Lunch breaks provide sustained delegate interaction, repeated visibility, and premium brand recall in a relaxed and engaging environment.

Partner Entitlements

- **One Complimentary Exhibition Stall**
Size: **6m x 6m**
Total Area: **36 Sq. Mt. bare floor space**
- **Banner Branding Rights** in and around the **designated Lunch Area**
- Exclusive association with one official lunch session, offering high visibility among delegates, faculty, and trade visitors

Branding Guidelines

- All branding must align with the official conference visual identity and theme
- Prior approval from the **Organising Committee** is mandatory before printing or installation
- Branding ratio to be maintained as:
60% Conference Branding
40% Partner Branding

Partner Responsibilities

- All branding production, printing, logistics, and installation costs to be borne by the partner
- Compliance with venue regulations and organiser timelines
- Maintenance and removal of branding material as instructed

Why Choose Lunch Branding?

- Repeated exposure during peak delegate gathering hours
- Strong recall through association with hospitality and comfort
- Excellent opportunity for product awareness and relationship building
- High traffic zone with broad audience reach across all specialties

ONLY 4 EXCLUSIVE OPPORTUNITIES AVAILABLE.
EARLY CONFIRMATION RECOMMENDED.

IOACON 2026

Contribution: **INR 2 Crore**

1

**EXCLUSIVE OPPORTUNITY
AVAILABLE**

Limited Availability

DIAMOND AUDIO & VISUAL BRANDING PARTNERSHIP



Take ownership of the conference's most visible communication platform through the exclusive **Audio & Visual Branding Partnership**. This premium association ensures your brand is integrated across the scientific experience, reaching delegates continuously throughout the conference.

Partner Entitlements

• One Complimentary Exhibition Stall

Size: **6m x 6m**

Total Area: **36 Sq. Mt.** for product display and engagement

• Branding association with the **Preview Room** and **Audio-Visual Systems** across all scientific halls and the E-Poster Area

• Visibility during **between-session visual displays**, ensuring repeated delegate impressions throughout the day

• Association with the dedicated **Speakers Preview Room**, where invited faculty upload, review, and finalize presentations prior to sessions

• Branding integration on official **Session Timer Name Displays**

Operational Guidelines

• The official **Audio-Visual Service Provider** will be appointed and finalized solely by the Organising Committee for better quality control and coordination.

• All branding creatives, stall designs, and display concepts require prior approval from the organisers

Why Choose Audio & Visual Branding?

• Continuous brand presence across all academic zones

• Premium visibility to faculty, delegates, and speakers

• Strong recall through repeated digital impressions

• Complimentary stall for direct interaction and product showcase

• Association with the scientific backbone of the conference

ONE EXCLUSIVE OPPORTUNITY ONLY.

EARLY CONFIRMATION STRONGLY RECOMMENDED.

IOACON 2026

Contribution: **INR 2 Crore**

1

**EXCLUSIVE OPPORTUNITY
AVAILABLE**

Limited Availability

DIAMOND CONFERENCE KIT BRANDING PARTNERSHIP



Be the first brand every delegate interacts with by partnering the official **Conference Kit**—one of the highest recall branding opportunities at IOACON 2026.

Partner Entitlements

- **One Complimentary Exhibition Stall**
Size: **6m x 6m**
Total Area: **36 Sq. Mt.** for product display and engagement
- **Dedicated Kit Distribution Counter**
Area: **More than 60 Sq. Mt** for storage and dispensation
- Visibility during **between-session visual displays**, ensuring repeated delegate impressions throughout the day
- **Partner Logo + Conference Logo** on the official conference bag and accompanying person kit
- Inclusion of **One Promotional Insert / Material** inside each conference kit (*Material to be supplied by the partner*)
- **Partner Logo with Hyperlink** on the official conference website
- **Acknowledgement Display** on the official partner recognition panel at the venue

Operational Guidelines

- Quantity, quality, design, and type of conference kit will be finalized by the organisers
- Branding of the kit counter area will be the responsibility of the partner, subject to organiser approval
- Partner must provide adequate manpower for pre-event kit preparation and on-site distribution during conference days

Why Choose Conference Kit Branding?

- Guaranteed touchpoint with every delegate
- Long-lasting visibility beyond the conference days
- Strong utility-based brand recall
- Ideal for mass awareness and premium association

ONE EXCLUSIVE OPPORTUNITY ONLY.
EARLY CONFIRMATION STRONGLY RECOMMENDED.

IOACON 2026

Contribution: **INR 2 Crore**

1

**EXCLUSIVE OPPORTUNITY
AVAILABLE**

Limited Availability

DIAMOND CLOAK ROOM AND COURIER BRANDING PARTNERSHIP



Associate your brand with one of the most practical and high-utility delegate services through the exclusive **Cloak Room Branding Partnership**. This opportunity offers repeated visibility as delegates access the facility throughout the conference.

Partner Entitlements

- **One Complimentary Exhibition Stall**
Size: **6m x 6m**
Total Area: **36 Sq. Mt.** for product display and engagement
- Exclusive branding rights for the designated **Cloak Room Area**
- Strong visibility among delegates, faculty, and visitors using the facility multiple times daily
- **Acknowledgement on the Official Partner Panel** within the conference venue

Partner Responsibilities

- Complete management and operations of the cloak room facility
- Designing, fabrication, and branding of the cloak room area (*Prior approval from the organisers is mandatory*)
- Deployment of manpower for collection, storage, security coordination, and handover of items. Partners may optionally offer a courier service to delegates' addresses at their own expense.

Important Conditions

- Organisers will **not provide manpower** for cloak room management
- Organisers shall **not be responsible for loss, damage, or misplaced goods/items**

Why Choose Cloak Room Branding?

- Functional branding with repeated delegate interaction
- High visibility in a utility-focused zone
- Strong brand recall through service association
- Ideal for dependable and service-oriented brand positioning

ONE EXCLUSIVE OPPORTUNITY ONLY.
EARLY CONFIRMATION STRONGLY RECOMMENDED.

Contribution: **INR 30 Lacs**

1

**EXCLUSIVE OPPORTUNITY
AVAILABLE**

Limited Availability

KIDS & SPOUSE ZONE BRANDING PARTNERSHIP

Create a warm, family-friendly brand association by partnering the exclusive **Kids & Spouse Zone** at IOACON 2026. This dedicated lifestyle space is designed to enhance the conference experience for accompanying family members through comfort, engagement, and recreation.

Partner Entitlements

- Exclusive branding rights within the **Kids & Spouse Zone**
- Opportunity to organize approved **group activities, entertainment, food, and beverage experiences** with prior permission from the Organising Committee
- Brand recognition through **display panels inside the zone** (*Production and installation at partner cost*)
- **Acknowledgement in Conference Announcements**
- **Acknowledgement on the Official Partner Panel** at the conference venue
- **Company Logo on Directional Signage** outside the zone area

Partner Responsibilities

- Complete management of activities conducted inside the zone. Partners have the option to set up beauty or grooming services within the zone. Cost of all activities will be borne by the partner.
- Ensure the **safety, supervision, and security** of delegates, co-delegates, spouses, and children visiting the area
- Arrange **medical kits, first-aid support, and necessary safety equipment** in case of injury or mishap
- All branding creatives and recreational activity concepts require prior organiser approval.

Important Conditions

- Organisers shall **not be responsible for any injury, loss, or damage** involving delegates, co-delegates, spouses, or children within the zone

Why Choose Kids & Spouse Zone Branding?

- Unique family-oriented brand visibility
- High recall through experiential engagement
- Distinct positioning beyond conventional trade branding

ONE EXCLUSIVE OPPORTUNITY ONLY.

EARLY CONFIRMATION STRONGLY RECOMMENDED.

IOACON 2026



OTHER PARTNERSHIP OPPORTUNITIES – IOACON 2026

1. Digital Presence & Technology Partnerships

Enhance brand visibility through digital integration and technology-led engagement.

- **IOACON 2026 Official Mobile App Partnership**
- Online Live Streaming / Live Content Partner
- Pre-Conference Webinar Series Partner
- Daily IOACON Newsletter (Print + Digital)
- Scientific Abstract Book Publication Partner
- Pen Drive Branding
- Polling Interactive Slides in Academic Areas
- “Express Freely / Explain Fully” Whiteboard Zone
- Drone Video Recording Partner



2. Mobility, Access & Utility Branding

Brand high-frequency utility touchpoints used throughout the conference.

- Electric Kart Branding
- Mobile Charging Stations
- Valet Parking & Branding
- Transport / Travel Partner
- Headphone Branding (Silent Conference)
- Chair Cover Branding
- LED Branding in Rest Rooms

3. Arrival, Reception & First Impression Branding

Own the delegate welcome journey from arrival to entry.

- Airport Reception Booth
- Railway Station Reception Booth
- Welcome Photo Booth at IOACON Mahatma Chowk
- Entrance International Flags Branding near IOACON Square
- Umbrella Branding
- Welcome Hamper for Faculty
- Gujarat Landmark 3D Models
 - Statue of Unity
 - Gir Lions



4. Food, Beverage & Hospitality Experiences

Associate your brand with comfort, networking, and hospitality.

- **24 x 7 Premium Tea & Coffee Stall**
- Drinking Water Branding
- Mukhwas & Mouth Freshener Branding
- Regional Delicacies Counter (Shrikhand Puri / Gujarati specialties)
- Beverage Partner Opportunities

OTHER PARTNERSHIP OPPORTUNITIES – IOACON 2026



5. Wellness, Lifestyle & Premium Experience Zones

Create positive brand associations through health, comfort, and lifestyle.

- Health Monitor Booth by Premium Hospital Partner
- Outdoor Fitness Gym Equipment Branding
- Massage Chair & Relaxation Zone
- Salon for Men & Women
- Luxury Car Display Branding

6. Interactive & Social Media Engagement Zones

High-footfall branding designed for photos, sharing, and engagement.

- Selfie Booth Branding
- Premium Photo Spots with Branded Backgrounds
- Interactive Delegate Experience Corners
- Gamified Engagement Installations



7. Entertainment & Grand Spectacle Partnerships

Create unforgettable evening and opening experiences.

- Drone Show
- Laser Show on Mahatma Kutir
- Kite Show Branding
- Fireworks / Celebratory Show
- Celebrity Appearance Branding & Management
- Stage Decoration with Branding

8. Culture, Heritage & Community Experiences

Celebrate Gujarat culture and memorable delegate experiences.

- Temple Management for Daily Puja & Prasad
- Flower Show Branding
- Hall of Fame & Skill Exhibition Area Branding
- Sports Activity Partnership





9. Publications & Legacy Branding

Extend your visibility beyond the conference dates.

- IOACON Coffee Table Book
- Souvenir / Legacy Publication Partner
- Conference Highlights Digital Archive Partner
- Faculty Recognition Publication

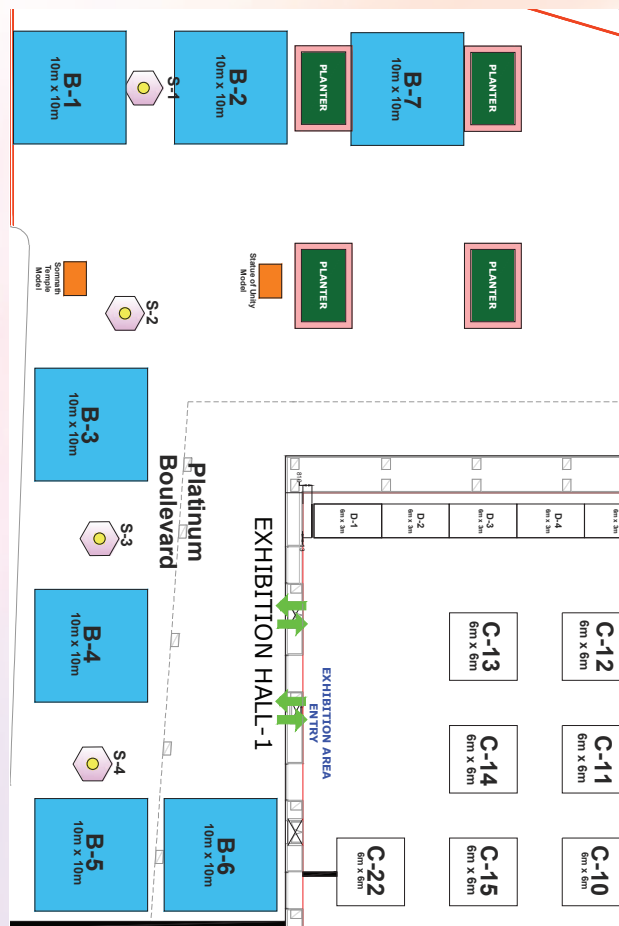
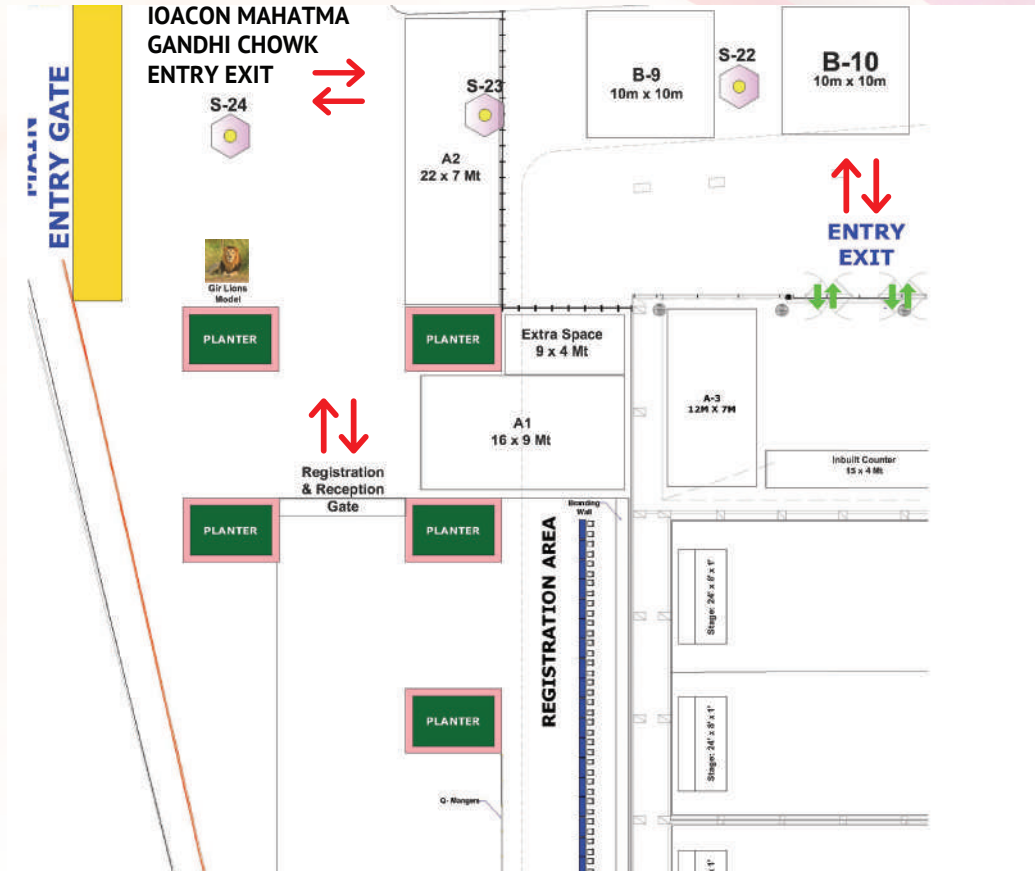
Commercial terms for the following opportunities shall be based on individual discussions with the Organising Committee, depending on exclusivity, duration, execution scope, and branding value.

WHY CHOOSE THESE OPPORTUNITIES?

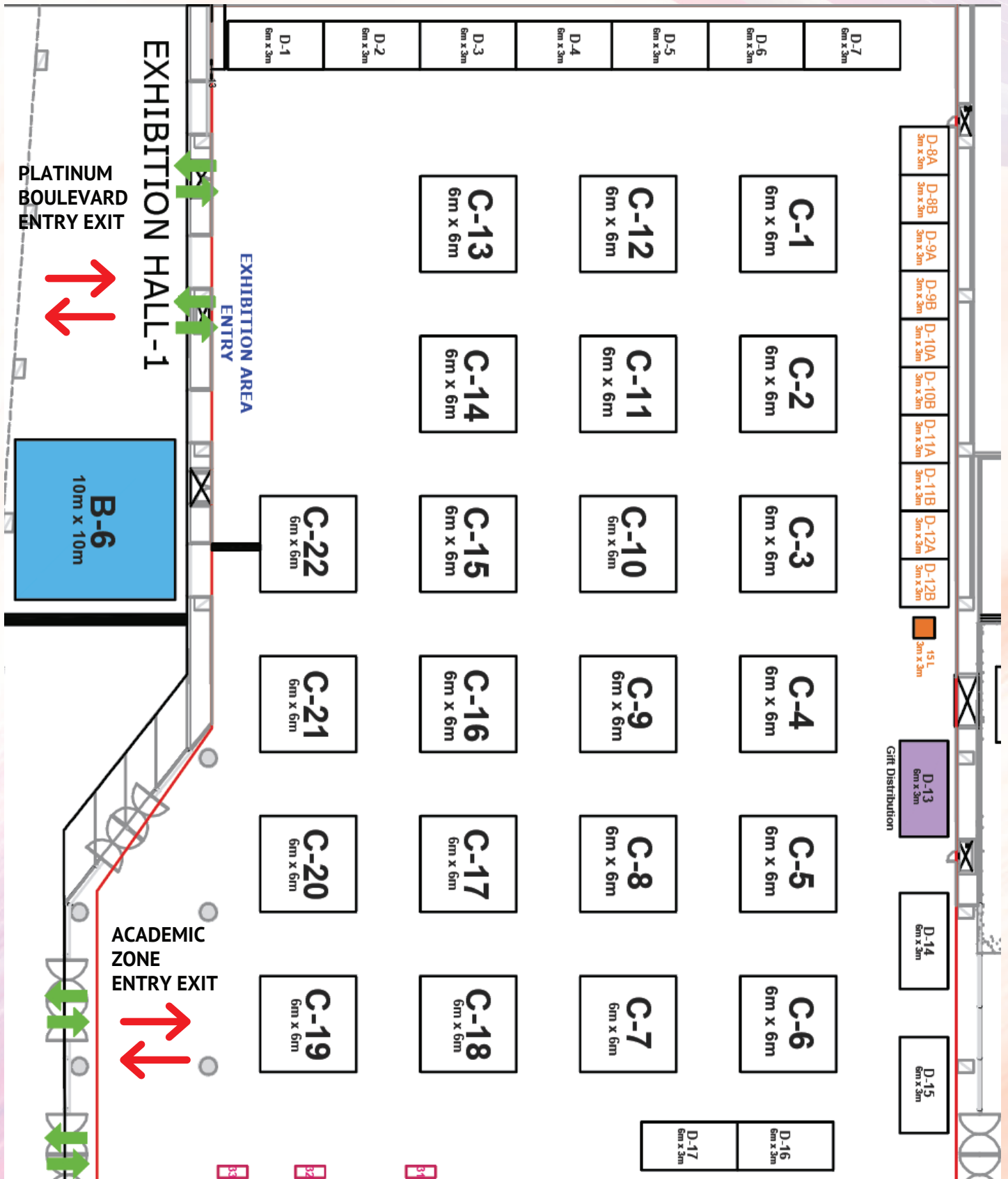


Allocation shall be subject to discussion, approvals, and first commitment basis.

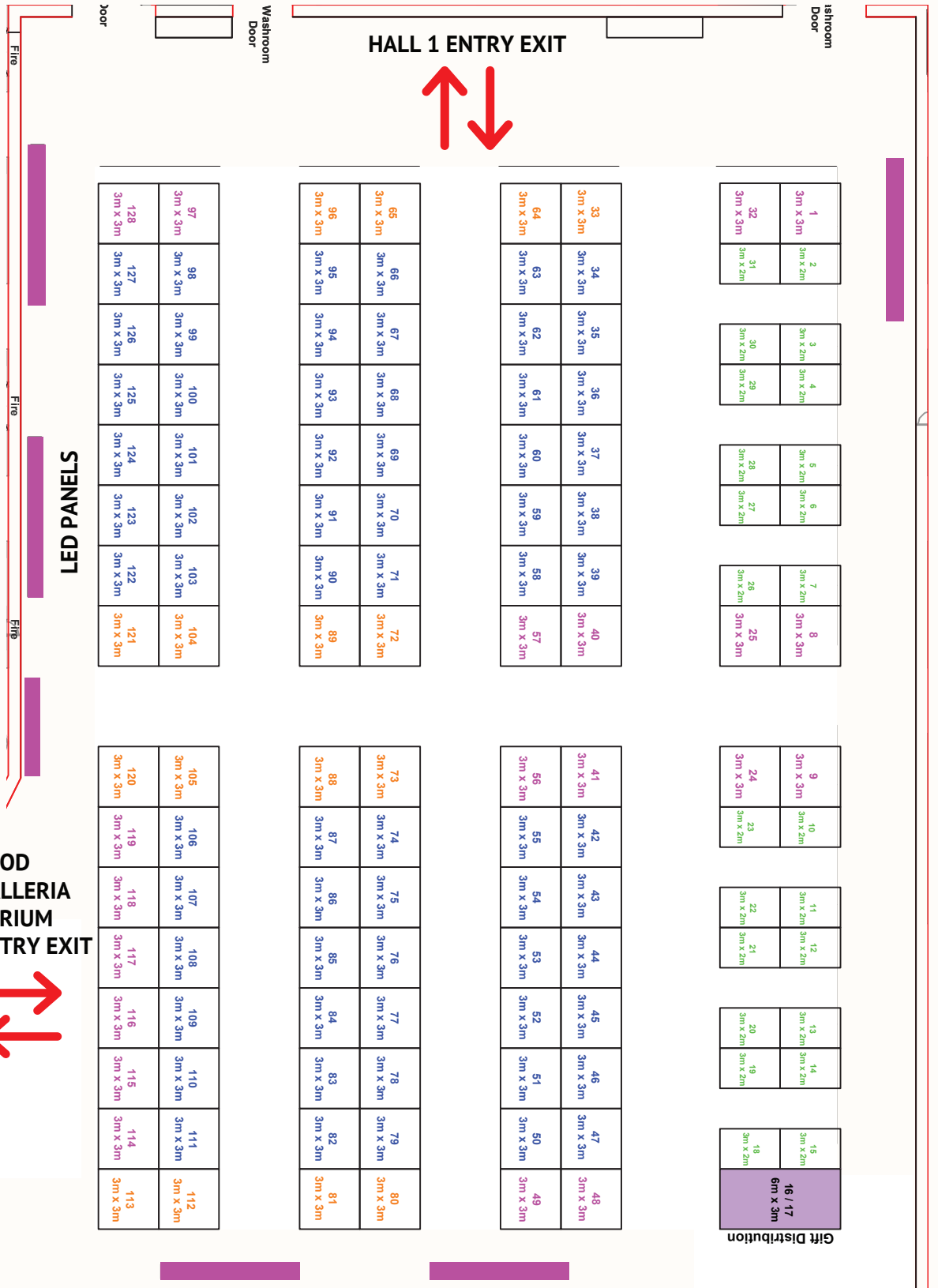
TITANIUM & PLATINUM STALLS



HALL 1 GOLD & SILVER STALLS

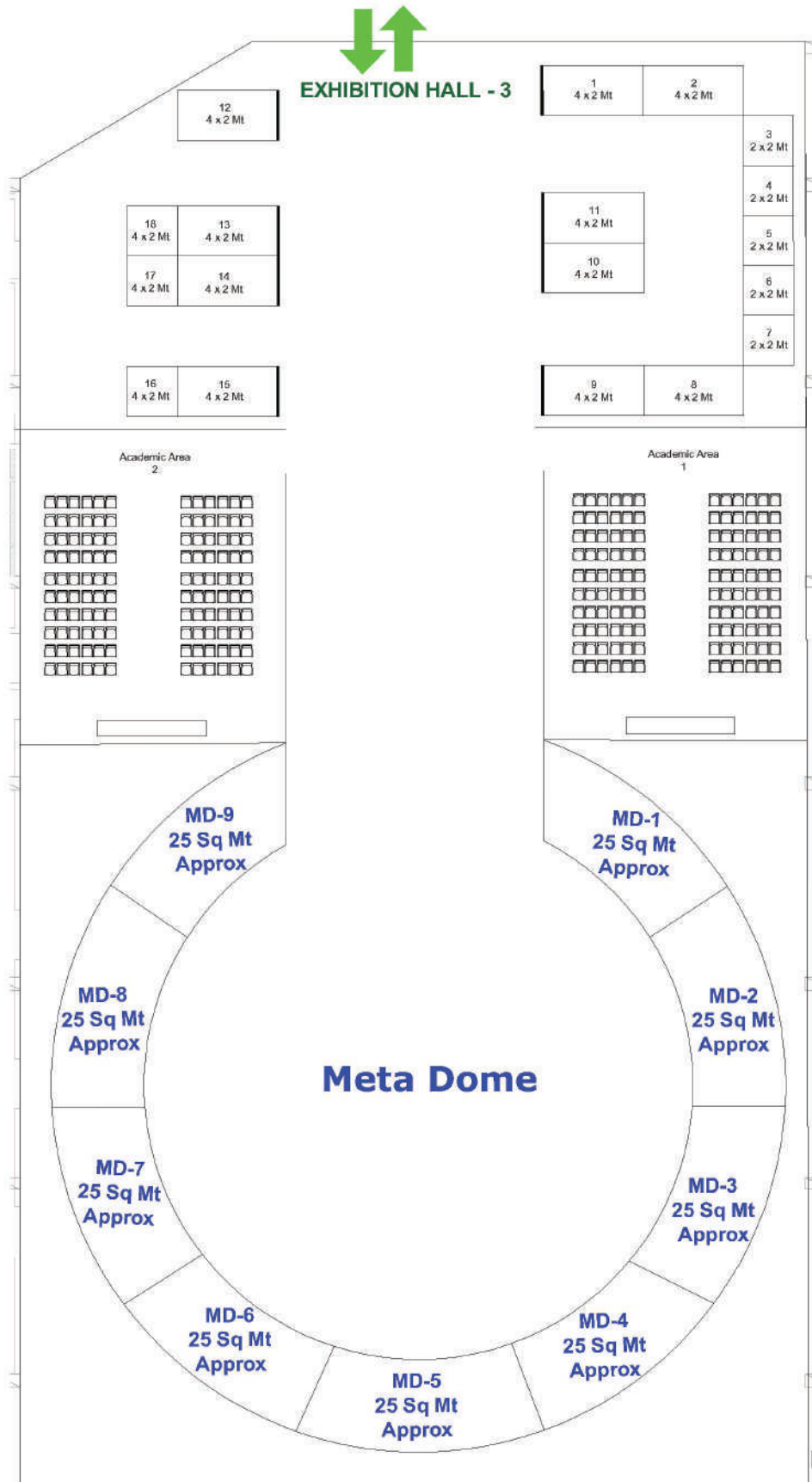


HALL 2 BRONZE STALLS



META DOME & ECO STALLS

FOOD GALLERIA ATRIUM ENTRY EXIT



BOOKING PROCESS FOR TRADE PARTNERS STEP BY STEP – IOACON 2026



Why This Policy is Important to both

This ensures uniform compliance, transparent accounting, timely reconciliation, and smooth statutory reporting for all stakeholders. It also avoids disputes or delays during final settlement.

Recommended Early Booking Benefits

- Preferred stall location selection
- Better branding inventory availability
- Smoother planning and execution
- Priority coordination for launches and activations

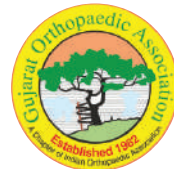
71st Annual National Conference of
the Indian Orthopaedic Association



Where brilliance meets Bharat

1st to 6th DECEMBER 2026

Venue :
Mahatma Mandir Convention &
Exhibition Centre, Gandhinagar



SOMNATH



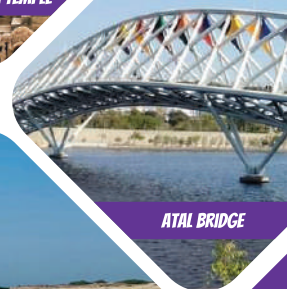
MODHERA SUN TEMPLE



STATUE OF UNITY



RANN OF KUTCH



ATAL BRIDGE



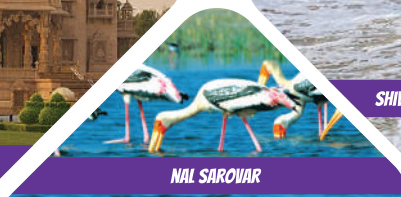
SASAN GIR



DWARKA



AKSHARDHAM TEMPLE



NAL SAROVAR



SHIVRAJPUR BEACH



PAVAGADH

Secretariat

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